BusWeekly

Web Sales Rate Card
September 2016

COST PER AD	Regular Price
Banner: Featured Ad - First ad under logo (1000 x 300 pixels)*	$895
Banner: Top - Above articles (1000 x 300 pixels)*	$745
Banner: Bottom - Below articles (1000 x 300 pixels)*	$675
Side: Tall (250 x 500 pixels)*	$250
Side: Regular (250 x 300 pixels)*	$225
Classified: Text ad - No photo but can include link (250 x 125 pixels)**	$150

* Includes custom ad designed by graphics design professional. Can link to location or file on-line.
** 300 characters/No Graphics

SIZE GUIDE (NOT TO SCALE)

Banner: Featured Ad, Top, Bottom

Side: Regular	Classified: Text	Side: Tall
	Classified: Text	
	Classified: Text	
Classified: Text	Classified: Text	

We encourage you to call our office to speak with a sales representative. We are always running specials and promotions.

Bus Solutions, LLC